

Carlos Cárdenas

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+ Qualifications Profile

Fast performance, high-energy, hands-on professional, excellent communication skills, competent, strong team player, attention to detail, able to develop concepts and execute them with technical command, dutiful respect for compliance in all regulated environment.

+ Knowledge In

Mac and PC Systems

Microsoft Office, Adobe Suite, Photoshop, Illustrator, In Design, Flash, Fireworks, Dream Weaver, Corel, Quark (Imposition Magazines Software), 3D Max, Office Suite (Word, Excel, Power Point, Outlook).

+ Special Skills

Bilingual in English - Spanish, Strong Prepress Management Experience, Corporate Image Design Experience, Direct to Plate Hardware knowledge, Woven Labels and Branding Design Experience, Traditional and Digital Illustration, Photography Abilities, Website Design, HTML-CSS coding, Word Press platform knowledge, Newsletter and E-mail Campaigns Design and distribution, Flash Animation Skills.

+ Work History

+ Graphic Designer at CHAUVET Lighting. Fort Lauderdale – Florida

(July 2011 – Current) Newsletters and E-blast design for massive email marketing campaigns. Catalogues layout and graphic design for general marketing collaterals, including ads, posters and banners. Product box development and product photography.

+ Graphic Designer and Desktop Publisher at Translators Inc. Fort Lauderdale – Florida

(May 2009 – February 2011) Analysis and reconstruction of diverse type of files in different languages. Desktop Publishing (DTP). Website design and marketing campaigns management. Graphic Design of collateral materials to support new products and sales.

+ Graphic Designer y Pre-press Manager. Publimax Printing Corp. - New York.

(October 2005 - April 2009) Check designed files ready to print production, Supervise works from Design to Completion, Organization of layouts for prepress, Graphic Design and assemblies for books and magazines, Handling of Machinery for Direct to Plate.

+ Graphic Designer Marquillas S.A. Bogotá - Colombia (Feb 2005 - Oct 2005)

Graphic Design of the finished bundle of woven labels, screen printed labels and Stock Exchanges for stores of clothes.

+ Graphic Designer San Francisco Creative Studio (Prevention Road Foundation)

Bogotá - Colombia (Jul 2004 - Feb 2005) Graphic Design charted of fashion brochures, Develop new ideas and designs pieces to improve education and well being of cities and people.

+ Graphic Designer And Creative for Memo & Co. Design Agency Bogotá- Colombia

(Jan 2004 - Jul 2004) Graphic Design of folding brochures, catalogs, posters and flyers for coffee industries.

+ Graphic Designer And Photographer for Glow Magazine Doble U. Newspaper

Bogotá - Colombia (Jan 2003 - Jun 2003) Freelance. Photography of Fashion Models, Social Events section, Photo Retouching and Graphic Design of the Magazine.

+ Education

Bachelor Degree in Graphic Design (Bogotá - Colombia) Jorge Tadeo Lozano University
November 2003 - High School Graduated IDEO Institute (Bogota - Colombia) November 1998.